EVENT DESCRIPTION SHEET

(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system.

⚠ *Please provide one sheet per event (one event = one workpackage = one lump sum).)*

PROJECT	
Project name and acronym:	Empowering youth Participation for Inclusive and plural Communities — EPIC_IDEA
Participant:	Asociación Ciudades Interculturales
PIC number:	907227712

EVENT DESCRIPTION			
Event number:	D9.1 (WP9)		
Event name:	National Youth Camp in Spain #1		
Type:	Event		
In situ/online:	In situ		
Location:	Tenerife, SPAIN		
Date(s):	18, 19, 20 and 21 September 2025		
Website(s) (if any):	https://icei.it/en/progetti/epic_idea-empowering-youth-participation-for-inclusive-and-plural-communities/		
Participants			
Female:	36		
Male:	22		
Non-binary:	0		
From country 1 [Spain]:	58		
Total number of participants:	58	From total number of countries:	1
Description *Provide a short description of the event and its activities.*			

INTRO: EPIC Youth Camp – Tenerife 2025

Within the framework of the **EPIC_IDEA project**, the Youth Camp took place in Tenerife from 18 to 21 September 2025, bringing together 58 young changemakers from more than 12 antirumours territories across Spain. The Camp functioned as a laboratory for youth-led advocacy, strengthening participants' capacity to challenge stereotypes and discrimination while amplifying their role as agents of social transformation.

The event focused not only on **local impact** but also on **European belonging**, fostering dialogue on how antirumours strategies could contribute to a more inclusive European project. Through peer exchange, collective campaigns, and shared methodologies such as Future Thinking, participants connected their local experiences to the wider European agenda, building bridges between communities, enhancing youth participation in decision-making, and reinforcing the values of equality, solidarity, and democratic coexistence at the EU level.

PROCESS:

For the successful development of this event, the following steps were undertaken:

- Search and confirmation of the venue in Tenerife, achieved through the commitment of the Municipality of Granadilla de Abona, an important locality on the island, which took on the challenge of hosting the event and providing the necessary infrastructure and support (February/March 2025).
- Collaborative design of content and identification of facilitators and trainers, with the active participation of young people linked to the project (April 2025).
- Territorial dissemination of the initiative (May 2025) and participant selection (June 2025), based on the following criteria:
    - Young people aged between 14 and 25.
    - With a link to the local Antirumours Strategy or to organisations involved in the EPIC project.
    - Identified as youth leaders, with the potential to represent the group at the International Summit in Hungary

The stearing group decided to open the call for participants from all the Spanish territory, to expand the impact of the EPIC project and strengthen the building of a network of young activists.

- Participant registration, logistical management, and permissions (July/August 2025).

Between May and September, and through the support of municipal officers, a series of key documents and communications were disseminated to ensure the correct development of the event:

- **Commitment of participation for the cities:** allowing them to reserve the spots they were interested in (May 2025).
- **Registration form and templates for permits and authorisations**: including travel permits, medical treatment authorisation in case of emergency, consent for the use of image rights, and the sexual offence record in the case of participants of legal age (July 2025).
- **Code of Conduct and Coexistence Principles** (July 2025).
- **Preparatory reflection document** on four key themes to guide the Open Space activity held on the first day of the Youth Camp addressing: youth participation and activism; youth and diversity; leisure and creativity for strengthening coexistence; and the consolidation of the Antirumours Strategy (July 2025).
- **Final information document for the event**: including agenda, logistics, and requirements (September 2025).

In addition, on 4th September 2025, a 2 hours preparatory online antirumours training session was held, ensuring that all participants could arrive at the Youth Camp with a comparable level of knowledge.

PARTICIPATION:

Participation by gender:

Gender	**Number of pax**
Male	22
Female	36
Non binary	0
Total	**58**

Participation by age:

Age	**Number of pax**
14-18 y/o	35
19-25 y/o	23

Total	**58**

Cities involved:

CITY	INSTITUTIONS	NETWORK OR STRATEGY
Barakaldo	Ayuntamiento de Barakaldo	Somos AntiRumores (Gazte Bulegoa)
Barcelona	Ayuntamiento de Barcelona	Estrategia Barcelona Antirumors
Bilbao	Ayuntamiento de Bilbao	EPIC youth organizations
Cartagena	Ayuntamiento de Cartagena	Cartagena Libre de Rumores
Castelló de la Plana	Ayuntamiento de Cartagena	EPIC youth organizations
Fuenlabrada	Ayuntamiento de Fuenlabrada	EPIC youth organizations
Getafe	Ayuntamiento de Fuenlabrada	Estrategia Antirumores Fuenlabrada
Getxo	Ayuntamiento de Getxo	Getxoko Antirrazista Gazteak
Manlleu	Ayuntamiento de Manlleu	Estrategia Antirumores Manlleu
Pamplona	Ayuntamiento de Pamplona	Estrategia Antirumores Pamplona
Santa Coloma de Gramenet	Ayuntamiento de Santa Coloma de Gramenet	Xarxa de Valors
Tenerife	Fundación General de la Universidad de La Laguna	Juntas en la Misma Dirección + EPIC youth organizations

Professionals:

In terms of staff, we highlight the following aspects:

1. Each group was accompanied by an adult group leader or by an educator designated by their city, responsible for the group's well-being. A total of 10 educators took part in the event.
2. At all times, the event relied on: two general coordination staff (one from ACI Diversit and one from Tenerife), two staff members supporting logistics and operations, and two individuals who shared the role of camp directors.
3. Trainers and facilitators: For the composition of the panel of expert facilitators, a combination was chosen between professionals directly involved in the project (Gerardo Gómez – ACI Diversit; Jonathan Fuentes, ObiTen Tenerife; the Antirumours Tenerife Team and *Juntas en la Misma Dirección*, the entities responsible for promoting the Antirumours Strategy and the EPIC project in the territory) and others selected on the basis of their profile, expertise, availability, and suitability for the audience. This included Noemí Juanes, expert in creativity and anthropology; Daura Vera and Lorena Cerdeña, experts in communication and campaign design; Eliana Parrilla – President of the Canary Islands Youth Council; and Sergio Cordobés, youth activist and representative of social sciences students at the University of La Laguna.

PROGRAM OF THE EVENT:

THURSDAY 18

- During the day: Arrivals at the meeting point (Airport)
- 19:30–20:00: Room allocation
- 20:00–21:00: Reading of rules
- 21:00–22:00: Camp dinner
- 22:00–23:00: Ice-breaking activities

FRIDAY 19

- 08:00–09:00: Breakfast at the camp
- 09:30: Bus to SIEC Civic Centre of San Isidro
- 10:30–11:00: Official opening
- 11:00–12:15: ACTIVATOR: *"Awaken your creativity, activate your neurons"*
- 12:15–12:30: Break
- 12:30–14:00: Discussion/debate groups – *Open Space*
- 14:00: Lunch
- 16:00–17:45: Parallel groups divided by age: *Scenarios and Pathways: The future we envision and how to get there*
    - Group 1: Collaborative mural *"Creating FUTURE"* (ages 14–18)

    - Group 2: *Projecting for change* (ages 19–25)
- 17:45–18:00: Plenary: Sharing between groups
- 18:00–19:00: Cultural tour in San Isidro
- 19:00: Bus to La Esperanza Camp
- 21:15: Dinner at the camp
- 22:30: Board games, sports courts, etc.

SATURDAY 20

- 08:00–09:00: Breakfast at the camp
- 09:00–10:30: Camp preparation and packing
- 10:30: Bus to SIEC Civic Centre of San Isidro
- 10:30–11:30: Energising activities on the bus
- 11:30–13:45: Parallel groups divided by age: *Communication at our fingertips!*
    - Group 1: *Become an Antirumours influencer!* or *"How to create positive impact through our own media and networks"* (ages 14–18)
    - Group 2: *Campaigns with purpose!* (ages 19–25)
- 13:45–14:00: Plenary: Sharing between groups
- 14:00: Lunch
- 16:00–19:00: Youth advocacy: Panel of experiences and working groups
- 19:00–20:00: Free time in Granadilla
- 20:00: Bus to the camp
- 21:00: Dinner at the camp
- 23:00–02:00: Evening event / Concert

SUNDAY 21

- 09:00–10:00: Room check-out and breakfast at the camp
- 10:00–10:30: Next steps by cities and territories
- 11:00–11:30: Informal evaluation
- 11:30–12:00: Farewell and closing
- Picnic collection
- 12:30: Bus to the airport

DETAILED CONTENT AND TRAINERS:

Juntas en la Misma Dirección: This is Tenerife's cultural diversity strategy, focused on people and their participation. Launched in 2009 with the support of the Cabildo and the University of La Laguna, it promotes intercultural coexistence, equality, dialogue, and global education, including the voices of children, youth, and the broader community.

Sessions facilitated:

Getting-to-know activities: A participatory session where, through simple and fun exercises, participants broke the ice and began to get to know each other in a relaxed atmosphere.

Energising activities: A dynamic session designed to activate the group, boost morale, and generate shared movement.

Informal evaluation: A closing session of the Youth Camp where the group reflected in a simple and participatory way on their experiences.

Noemí Juanes: Since I was little, I have always had pencils and ink nearby: drawing has been my way of expressing myself and telling what I observe in the world. A few years later, I discovered anthropology, wanting to understand people, their stories, their ways of organising in society, and how they live together. Out of curiosity and work, I have lived in different places, traveled extensively across Africa, and for some time now I have been living in Tenerife, where I continue learning and creating. For me, drawing and listening to stories are ways to build bridges, and I love combining my two passions: illustration and the study of people.

Sessions facilitated:

Awaken your creativity, activate your neurons: A session designed to stimulate imagination and open new perspectives within the group. Through playful and expressive exercises, participants explored ideas beyond the usual and inspired each other to reach a creative and innovative mindset that supported the development of the following sessions.

Collaborative mural – Creating FUTURE: In this session, Noemí guided the younger group through the stimulating process of projection and planning, using the *Future Thinking* methodology to collaboratively develop a mural that visualised challenges and potential solutions that everyone can contribute to.

Gerardo Gómez Crespo: Project Manager of Antirumours Global at Diversit, responsible for expanding the Antirumours methodology. He has managed urumors Strategies in various territories and contexts, and has promoted initiatives such as the Antirumours Youth Camp, Antirumours Exchanges, and *Monologues Against Rumours*. He has also facilitated numerous trainings, empowering participants to act against toxic discourse and misinformation across a wide range of audiences.

Sessions facilitated:

Antirumours online training: in order to ensure that participants had at least the basic knowledge of the Antirumours Strategy and share a common understanding of what we mean when we talk about certain elements, the preparatory session included the basic franework of the Antirumours approach, true and false statements regarding the role, the potential and the main goals ofthe ARS, and different interactive activities to debate and reflect about the connection between Antirumours Actions and advocacy.

Open Space: Using the Open Space methodology, participants debated and reflected on four key issues for the future and coexistence: activism and youth participation, creativity applied to coexistance, diversity and the strengthening of the Antirumours Strategy. Prior reflection questions were sent to participants. Participants got to discuss and come up with many interesting ideas and approaches on how to deal or benefit from diversity, participation, creativy and the ARS.

Projecting for change: Using the *Future Thinking* methodology, the older youth group (19+) was guided through a process of foresight, diagnosis, and planning to construct a small roadmap for improving coexistence in municipalities and cities. The workshop included three different activities to guide the audience through the theory of the methodology and allow them to put it into practice.

María Lorena Cerdeña Salamanca: Journalist, community manager, and educator. Currently, she works as a communication officer in innovation projects such as *Ingenia* and *Diginnova*, related to social issues and digital transformation. She has led workshops and courses on personal branding and social media, promoting conscious and positive use of digital platforms.

Sessions facilated:

Become an Antirumours influencer! – or *How to create positive impact through our own media and networks:* This session focused on identifying tools, formats, and models that allow young participants to use available resources to generate a positive impact in their virtual communities via their own social media channels. The participants ended up designing and recording or prototyping their own impact tools (such as videos or memes).

Daura Vera Martín: Journalist, philologist, and Antirumours agent. Communication officer at the General Foundation of the University of La Laguna, where she develops digital communication strategies and campaigns. She has also participated in awareness campaigns of the Tenerife Antirumours Strategy.

Sessions facilitaded:

Campaigns with purpose: Participants over 19 had the opportunity to dissect the key elements of a campaign and the criteria needed to make it a powerful tool for promoting positive change and building more informed, critical, and cohesive societies. During the workshop, the partiicpants had the chance to outline the main lines of a campaign aimed at facing the different challenges expressed by youngsters during the bottom-up analisys.

Jonathan Fuentes: Social psychologist, technician, and manager of European projects at the Tenerife Immigration Observatory (OBITen). His professional career has been linked to humanitarian aid, working as a trainer, psychosocial technician, and coordinator in crisis response, particularly in the Middle East. Since 2017, he has been developing social projects in Tenerife focused on integration and inclusion, and since 2020, he has

promoted training initiatives and interculturality. He has also conducted consultancies in developing guides and reports on participation and interculturality, as well as in evaluating multi-country European Commission projects.

Sessions facilitaded:

Youth advocacy panel and working groups: participants at the Youth Camp had the opportunity to learn from two success stories presented in a panel, gaining access to basic tools for structured and confident youth advocacy. They also worked in groups to identify key areas for improvement at the European level where youth spaces consider efforts should be multiplied or new approaches implemented. They ended up focusing on ideas an approaches to feed the "Gallery of Vionaries".

Participants in the panel:

Eliana Parrilla Morín: Social educator and President of the Canary Islands Youth Council since 2024, she has dedicated her career to youth participation and rights. Involved in volunteer work and awarded at the *Joven Canarias 2023*, her work focuses on promoting policies that improve emancipation, employment, and the participation of young people in the Canary Islands.

Sergio Cordobés Alonso: Student of Geography and Spatial Planning at the University of La Laguna and representative of the AEULL student group. He advocates for a university that is closer to its students, with transparency, active participation, and concrete proposals rather than empty promises. His proposals include the proper implementation of continuous assessment, giving students a real voice in academic planning and course guides, and improving the prevention and response to sexual harassment at ULL.

EVALUATION:

To ensure the collection of relevant feedback from participants, we decided to conduct an informal evaluation, more dynamic and participatory, immediately at the end of the Youth Camp, and a more reflective and comprehensive evaluation via Google Form, which was sent through WhatsApp to all attendees so they could complete it on their way back to their home cities. The results are:

Informal evaluation MIRE:

Maintain:

- Logistics and effort of the host city
- The camp leader
- Spaces for coexistence and good vibes
- The most playful parts and the exchange of experiences
- The hosting facilities
- Future Thinking and collaborative mural
- Diversity and coexistence with such different groups from various places

Increase:

- Outdoor activities and more free time
- More playful activities
- More spaces to share strategies
- More up-to-date training content
- Longer Youth Camp duration / more Youth Camp days
- More freedom for participants
- Better connect the event with the local context: visit more, learn about projects…
- Place greater emphasis on group bonding / getting to know each other better

Reduce:

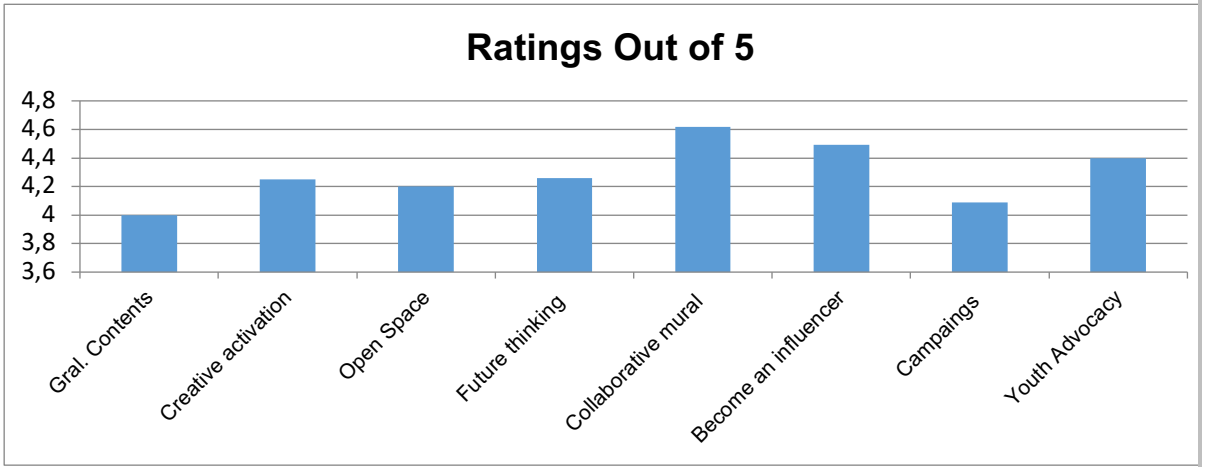
- Training sessions, making them shorter
- Travel time between the camp and the workshops
- Activities less suitable for the age group or profile
- Food waste
- Age grouping and some slightly childish activities

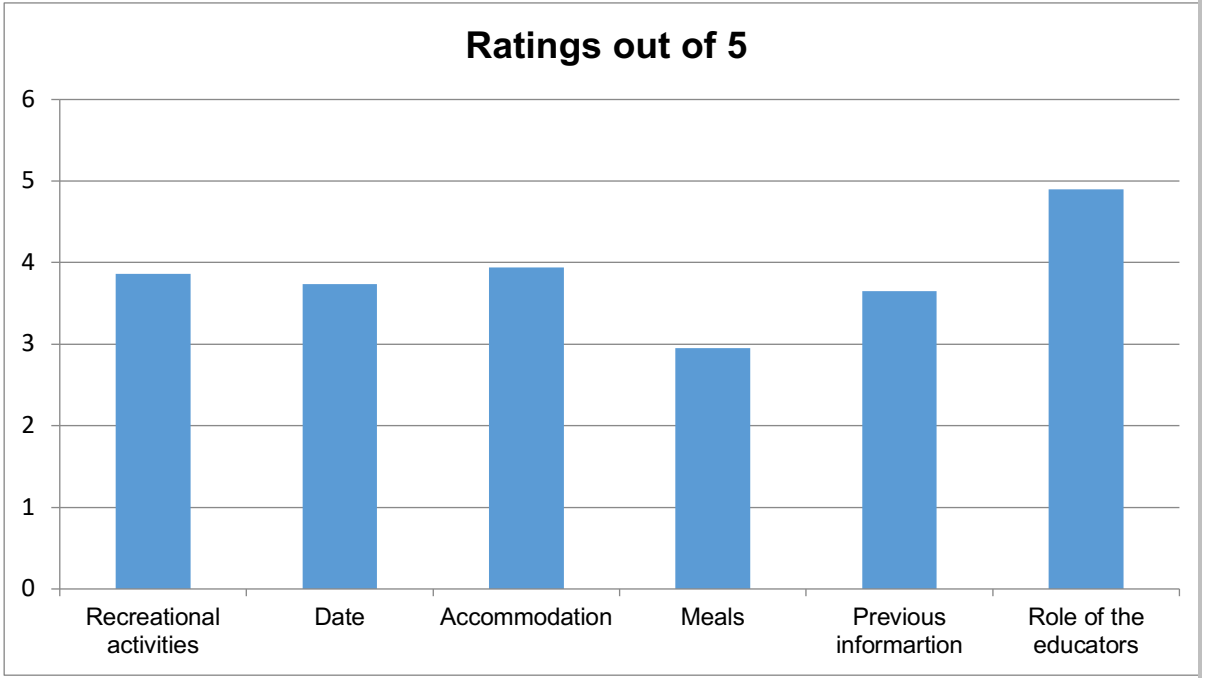
- Activities that are too theoretical or complex

Eliminate:

- Some activities on antirumours that were too basic
- Cultural visits
- Activities that were not well suited to the age group
- Wasted time before workshops started or after they ended that could not be used productively

Formal evaluation: Google Form





The content of the workshops and training sessions was rated very positively; however, the main challenges revolve around improving time management, adjusting content to the diverse age range, paying closer attention to logistics, and generating clear continuity products that strengthen the medium-term impact.

It is noteworthy that there is a balance between comments pointing to excessive depth in the content and those highlighting a lack of depth. Overall, a clear age-related bias is observed in the participants' responses, with some cases highlighting one aspect and, almost equally, the opposite.

HISTORY OF CHANGES		
VERSION	PUBLICATION DATE	CHANGE
1.0	01.04.2022	Initial version (new MFF).